

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity Bailador Technology Investments Limited
ABN 601 048 275

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Andrew Bullock
Date of appointment	4 August 2014

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities

+ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
<p>Lamb St Nominees ATF The Bullock SMSF <i>(Andrew Bullock is a Director of Lamb St Nominees and a beneficiary of the SMSF)</i></p>	<ul style="list-style-type: none"> • 108,648 ordinary shares • 46,563 ordinary shares (<i>escrowed for 24 months from 21/11/2014</i>) • 108,648 options (<i>Exercise period ends on 31 March 2016, exercisable for \$1 per option</i>) • 46,563 options (<i>escrowed for 24 months from 21/11/2014; exercise period ends on 31 March 2016, exercisable for \$1 per option</i>)
<p>Lamb St Nominees ATF The Bullock Family Trust <i>(Andrew Bullock is a Director of Lamb St Nominees and a beneficiary of the Trust)</i></p>	<ul style="list-style-type: none"> • 108,648 ordinary shares • 46,563 ordinary shares (<i>escrowed for 24 months from 21/11/2014</i>) • 108,648 options (<i>Exercise period ends on 31 March 2016, exercisable for \$1 per option</i>) • 46,563 options (<i>escrowed for 24 months from 21/11/2014; exercise period ends on 31 March 2016, exercisable for \$1 per option</i>)

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.