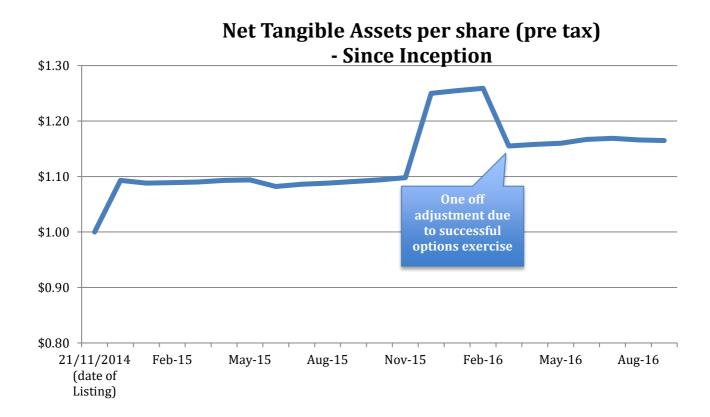
Bailador Technology Investments Ltd ABN: 38 601 048 275 Level 9, 37 Bligh Street Sydney NSW 2000

# **NET TANGIBLE ASSETS - AS AT 30 September 2016**

Net Tangible Assets (NTA) per share (pre tax)	\$1.17
Net Tangible Assets (NTA) per share (post tax)	\$1.09



Notes: NTA figures in this report are after all fees and are unaudited.

## **Investment:**

• **Follow-on Investment**: During October 2016 BTI completed a NZD\$4m (AUD\$3.8m) follow-on investment in Straker Translations. BTI's investment was part of a \$5m investment round which included a NZD\$1m investment by a Hong Kong based investor.

Straker Translations is a world leading cloud-enabled translation platform that services over 10,000+ customers in more than 20 countries. Straker utilises a unique combination of proprietary machine learning technology and crowdsourced translators to deliver industry leading speed and cost effectiveness to the translation process.

Straker has continued to make exciting progress since BTI's investment in August 2015 including:

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- Completing the acquisition of a European translation firm, Eurotext
- Winning large-scale international enterprise customers as part of its enterprise sales strategy
- Opening up its platform to new customer bases by connecting the Straker platform to large ecommerce and content management platforms such as Magento and Wordpress

The new funding will be utilised by the business to continue its international acquisition strategy and growth plans.

The investment was completed at a 5% valuation uplift to BTI's existing holding, representing a 26% uplift on BTI's original entry price 12 months ago. BTI previously increased the valuation on Straker by 20% in December 2015, based on a third party investment at that time.

This valuation uplift will be reflected in the October NTA release, with BTI's investment in Straker to be valued at AUD\$8.6m.

- The second tranche of the follow-on investment in iPRO mentioned in the August NTA report was completed in September.
- In September, Bailador committed to a follow-on investment of \$1.9m in portfolio company SMI of which, \$0.9m was funded in September. The total investment round was \$2m with Bailador leading the round alongside existing SMI shareholders.

SMI is a data analytics platform that aggregates unique advertising data across 37 countries.

The business has recently launched a new US television 'full market' product that combines SMI's data with other 3<sup>rd</sup> party data sets to deliver deep commercial insights across the full US network, broadcast and cable TV market.

The additional funding will be used by the business to continue its roll out of the new full market product, which has already been subscribed for by a major US national TV network.

Bailador's investment in SMI was completed at the same valuation as its initial investment.

• The flow of investment opportunities for Bailador continues to be strong. The Manager anticipates making additional portfolio investments over the coming months.

#### News:

• Straker Translations recently acquired Dublin based Eurotext Translations. New Zealand's National Business Review interviewed Straker founder Grant Straker about the acquisition and Straker's future plans. To read the NBR article, <a href="CLICK HERE">CLICK HERE</a>.

### **Connect:**

- There are a number of ways to keep up to date with Bailador:
  - Our website <u>www.bailador.com.au</u>
  - LinkedIn by following Bailador Investment Management
  - Twitter by following @bailadorvc

Important Notice: Bailador Investment Management Pty Ltd A.C.N. 143 060 511 ('Manager') has prepared the information in this announcement. This announcement has been prepared for the purposes of providing general information only and does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of any securities in BTI nor does it constitute financial product or investment advice nor take into account your investment, objectives, taxation situation, financial situation or needs. An investor must not act on the basis of any matter contained in this announcement in making an investment decision but must make its own assessment of BTI and conduct its own investigations and analysis. Past performance is not a reliable indicator or future performance.



## **SUMMARY OF INVESTMENT PORTFOLIO**

Investment	Description	Notes	Current Value (\$'m)	% of Portfolio
SiteMinder	The world leader in hotel channel management and distribution solutions for online accommodation bookings.  www.siteminder.com	No change in valuation	31.3	26.6%
VIOCORP	<ul> <li>Leading platform provider for publishing and broadcasting video content through the web, IPTV and mobile services.</li> <li>www.viocorp.com</li> </ul>	No change in valuation	28.9	24.6%
IPRO SOLUTIONS	<ul> <li>Specialist provider of cloud based vendor management software</li> <li>www.iprolive.com</li> </ul>	• \$777k of \$1m follow-on investment made during month	9.5	8.1%
Stackla	<ul> <li>Social marketing platform aggregating User Generated Content (UGC).</li> <li>www.stackla.com</li> </ul>	No change in valuation	7.4	6.3%
SMI STANDARD MEDIA INDEX	<ul> <li>An independent source of advertising data aggregation, analysis and sales.</li> <li>www.standardmediaindex.com</li> </ul>	\$915k follow-on investment made during month	6.4	5.5%
© DocsCorp	<ul> <li>Leading provider of cloud and desktop productivity software.</li> <li><u>www.docscorp.com</u></li> </ul>	No change in valuation	5.0	4.3%
straker TRANSLATIONS	<ul> <li>Provider of cloud based translation services.</li> <li>www.strakertranslations.com</li> </ul>	No change in valuation, follow- on investment to be reflected in October NTA report	4.6	3.9%
Click Loans	Provider of end-to-end online mortgages and mortgage solutions.  www.clickloans.com.au www.creditandfinance.com.au	No change in valuation	4.0	3.4%
<b>②</b> re>.dy	<ul> <li>Online software package for Tours and Activity (TAA) providers.</li> <li>www.rezdy.com</li> </ul>	No change in valuation	2.7	2.3%
Cash at bank			17.4	14.8%
Other			0.2	0.2%
TOTAL		for each investment in the table above is consi	117.4	100.0%

Notes: Figures in this report are unaudited and exclude tax. The current value for each investment in the table above is consistent with the BTI investment valuation policy, which may be found in the BTI prospectus lodged with ASIC on  $3^{rd}$  October 2014 and available on the ASX website.

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## **FURTHER INFORMATION**

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