

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b> Bailador Technology Investments Limited
<b>ABN</b> 601 048 275

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Heith Mackay-Cruise
<b>Date of appointment</b>	16 September 2014

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
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+ See chapter 19 for defined terms.

**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<b>Number &amp; class of Securities</b>
<p><b>MC Investment Nominees ATF</b> <b>The Mackay-Cruise</b> <b>Superannuation Fund</b> <i>(Heith Mackay-Cruise is a Director of MC Investment Nominees and a beneficiary of the Fund)</i></p>	<ul style="list-style-type: none"> <li>• 271,620 ordinary shares</li> <li>• 116,409 ordinary shares (<i>escrowed for 24 months from 21/11/2014</i>)</li> <li>• 271,620 options (<i>Exercise period ends on 31 March 2016, exercisable for \$1 per option</i>)</li> <li>• 116,409 options (<i>escrowed for 24 months from 21/11/2014; exercise period ends on 31 March 2016, exercisable for \$1 per option</i>)</li> </ul>

**Part 3 – Director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>No. and class of securities to which interest relates</b>	

+ See chapter 19 for defined terms.